

بسرالله الرحي الرتبم



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### Introduction



Mubeen Paints Industries (MPI), established in 2003, has had over thirteen successful years in paint manufacturing and selling. In the past decades, we have developed an acumen to produce a variety of high quality decorative, industrial and commercial finishes including Synthetic Polyvinyl Distempers, Synthetic Enamels, Matt Finishes & Plastic Emulsions.

MPI is led by a management which is inspired by the vision of its founding chairman; an entrepreneur of the highest calibre who embodies fifteen years of experience in paint manufacturing & selling. Our technical team is staffed with highly qualified technologists and our quality control lab is equipped with all the latest equipment. Our continuous strive for excellence and innovation has made us the only Pakistani paint manufacturer that complies with ISO 9001: 2000 Quality Management System.

Today, 80% of our revenue comes from exports, reconfirming our stature as a quality paint manufacturer. You can buy our products from a network of over 1200 dealers in Pakistan and Abroad.

I also welcome this opportunity to request you to explore our website www.mobi paints.com. In order to get a better understanding of our products and services. We have learnt a lot from our customers therefore, it is extremely important for us to keep hearing from you on our performance at every step of product development, delivery and application. We are highly indebted to you for your continued support; hence, Helping us setting higher standards in our Customer Services. Our sales staff will be happy to share more information, should you have any questions or suggestions. For more Information Contact us at info@mobi.paints.com.



## **Our Vision**

To be the manufacturer of decorative paints in Pakistan that offers the greatest value for the need of both professional and home consumers. To be a brand that is the most desired and respected by dealers and recognized for quality by consumers while offering afford ability to the widest range of coating solutions. To be a leader in sales and services of professional painting solutions and be a source of pride for our country in the international market.



## Mission

We are a company dedicated to the manufacturing of paints and coatings of the highest quality. We strive to:

- Satisfy our customers by offering quality products and services that leave little to be desired on their end.
- Generate wealth to fuel company's growth and staff development. Thus leading to a more well- rounded company that sets the industrial benchmark ever so higher.
- Develop innovative products and solutions that provide the adequate resource for individuals and professionals to manifest their dream paint job

## Chairman's Message:



### "In the name of ALLAH, the Most Gracious and the Most Merciful"

Mobi Paints started its operation in 2003 as small scale paints manufacturer centered on quality. Since then, by the grace of Allah, we have gone from strength to strength. what was initially an intra-city venture is now one of the leading paint brand in the country that has now set success its eyes on the global frontier.

I believe that the company's success lies in our objective to never compromise on quality. Our paints are manufactured in compliance with national and international standards by a team of worthy chemists in a world class plant. An independent quality control department further ensures that each batch that is sent to the market confronts to the strict standards we have set for ourselves.

Our Quest for quality does not stop there. Mobi Paints's R&D department also plays its hand in the continual improvement and innovation of our products,to give you the best and most enduring paint finish. In short,I am grateful to Almighty ALLAH who has bestowed me with the best professionals, and I am thankful to you,the customer,for your unwavering confidence in Mobi Paints.

Tasleem Raza

C.E.O. (Mobi Group)

# **Quality policy**



Mubeen Paint Industries (MPI) is dedicated to a strict quality policy that ensures our products and services fully meet the requirements of our customers while sustaining the environment at all times. The goal of MPI is to maximize value for our customers, business partners and community by remaining committed to the implementation of supporting managerial and business operational systems essential to realising this goal. We believe in the concept of consumers, appliers and supplier working together in pursuing this policy and in continually striving for improvements in the product and service quality. Our quality policy is based on 3 fundamental principles:

- 1- Ensuring that we fully identify and conform to the needs of our customers and community in which we are working.
- 2- Looking at our product manufacturing and service provision processes, identifying the potential for errors and taking the necessary action to eliminate them.
- 3- Confirming that every one of our employees understand how to do their job right.

To ensure that the policy is successfully implemented, our staff will be responsible for identifying customer requirements, and ensuring that the correct procedures are followed to meet those requirements. Objectives needed to ensure that the requirements of this policy are met and that continual improvement is maintained in line with the spirit of the policy, will be set, determined and monitored at Management Review. The quality policy principles and objectives will be communicated and available to staff at all times. Training will be an integral part of the strategy to achieve the objectives. With this Policy we are committed to operating our Company under the disciplines and controls of a Quality Management System conforming to the International Standard ISO 9001: 2000, planned and developed jointly with our other management functions.

We are all committed to operating continuously to this standard and we will maintain the necessary Quality Approvals consistent with our customer requirements.

MPI will constantly review and improve on our products and services to ensure that tasks are completed in the most cost effective and timely manner for the benefit of all our customers. We shall ensure that all our personnel understand and fully implement our Company's policies and objectives and are able to perform their duties effectively through an on-going training and development program.

### **Our Core Values**



### Professionalism

Utilize specialized expertise, systems and routines to carry out best Practices.

### **Innovation**

Benefit from technology and innovation to develop better products and efficient processes.

### Integrity

Characterize our efforts with honesty and loyalty towards the company, the customers & ourselves.

### People

Attract, develop, train and retain the talent, take care of our people and create a challenging environment for them to work in.

### Care

Taking care of the society and the people around us by playing our part as a socially responsible corporate entity.

# Research & Development

Research and Development is responsible for the launch of new products. Our R & D department constantly researches and keeps up to date with competitive analysis. This exercise gives us an edge over the competitors. We invest heavily in research and development and pursue every opportunity to produce even more economical but high performance products.



## Mobi Stain Remover



#### TECHNICAL INFORMATION

PACK VISCOSITY 4-8 Poise @ 25 °C

**SPECIFIC GRAVITY** 1.28~1.34 (Depends on the Colors)

**PH** 8.5 ~ 9.5

DRYING TIME 02 ~ 04 Hours (Depends on Temperature and Humidity)

COVERAGE 10 ~13 m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS 02 ~ 03 SOLVENT / CLEANER Water

#### SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

#### New Surface Preparation

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Water Base Primer and allow dry for 02 ~ 03 Hours.

Apply Fine Filler with suitable scrappers.

Apply 2-3 coats of Mobi Stain Remover with recommended intervals of time.

#### Old Surface Preparation

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Water Base Wall Primer and allow drying.

Apply Fine Filler with suitable scrappers.

Apply 2-3 Coats of Mobi Stain Remover with recommended time intervals.

#### APPLICATION

For best results, apply 03 ~ 04 coats (Depends on surface porosity) of MOBI Stain Remover with recommended time intervals.

Do not apply "Thick Coats" to ovoid brush marks.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.



# **Mobi Super Emulsion**



#### TECHNICAL INFORMATION

PACK VISCOSITY 22-32 Poise @ 25 °C

**SPECIFIC GRAVITY** 1.5~1.62 (Depends on the Colors)

**PH** 8.5 ~ 9.5

DRYING TIME 02 ~ 03 Hours (Depends on Temperature and Humidity)

COVERAGE 12 ~14 m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS  $02 \sim 03$ SOLVENT / CLEANER Water

#### ■ SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

#### New Surface Preparation

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Interior Water Base Primer / MOBI Oil Base Primer and allow drying.

Apply 2-3 coats of Mobi Fine Filler and allow drying.

Apply 2-3 coats of MOBI Super Emulsion with recommended time intervals.

#### Old Surface Preparation

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Interior Water Base Wall Primer or MOBI Oil Base Primer and allow drying.

Apply 2-3 Coats of Mobi Fine Filler and allow drying.

Apply 2-3 coats of MOBI Super Emulsion with recommended time intervals.

#### APPLICATION

For best results, apply  $03 \sim 04$  coats (Depends on surface porosity) of MOBI Super Emulsion with recommended time intervals.

Do not apply "Thick Coats" to ovoid brush marks.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.





## **Mobi Plastic Emulsion**



#### TECHNICAL INFORMATION

PACK VISCOSITY 16-22 Poise @ 25 °C

**SPECIFIC GRAVITY** 1.38~1.45 (Depends on the Colors)

**PH** 8.5 ~ 9.5

**DRYING TIME**  $02 \sim 03$  Hours (Depends on Temperature and Humidity) **COVERAGE**  $12 \sim 13$  m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS 03 ~ 04 SOLVENT / CLEANER Water

#### ■ SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

#### New Surface Preparation

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Water Base Primer / MOBI Oil Base Primer and allow drying.

Apply 2-3 coats of Mobi Fine Filler and allow drying.

Apply 2-3 coats of MOBI Plastic Emulsion with recommended time intervals.

#### Old Surface Preparation

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Water Base Wall Primer or MOBI Oil Base Primer and allow drying.

Apply 2-3 Coats of Mobi Fine Filler and allow drying.

Apply 2-3 coats of MOBI Plastic Emulsion with recommended time intervals.

#### APPLICATION

For best results, apply 03 ~ 04 coats (Depends on surface porosity) of MOBI Plastic Emulsion with recommended time intervals.

Do not apply "Thick Coats" to ovoid brush marks.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.







## Mobi Weather Safe



#### ■ TECHNICAL INFORMATION

PACK VISCOSITY 16-22 Poise @ 25 °C

**SPECIFIC GRAVITY** 1.36~1.46 (Depends on the Colors)

**PH** 8.5 ~ 9.5

DRYING TIME 02 ~ 03 Hours (Depends on Temperature and Humidity)

COVERAGE 13 ~15 m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS 03 ~ 04 SOLVENT / CLEANER Water

#### ■ SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

#### New Surface Preparation

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Exterior Water Base Primer and allow dry for 02~03 Hours.

Apply 2-3 coats of Mobi Weather Safe with recommended intervals of time.

#### Old Surface Preparation

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Exterior Water Base Wall Primer and allow drying.

Apply 2-3 Coats of Mobi Weather Safe with recommended time intervals.

#### APPLICATION

For best results, apply 03 ~ 04 coats (Depends on surface porosity) of MOBI Weather Safe with recommended time intervals.

Do not apply "Thick Coats" to ovoid brush marks.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.





# Mobi Fine Filler (Water Based)



#### TECHNICAL INFORMATION

**APPEARANCE** White Paste

PACK VISCOSITY 180-220 GMCM @ Gel Strength @ 30 °C

SPECIFIC GRAVITY  $1.56 \sim 1.62$ PH  $8.5 \sim 9.5$ 

DRYING TIME 02 ~ 03 Hours (Depends on Temperature and Humidity)

COVERAGE 04 ~05 m2 / Kg / Coat (Depends on Surface Porosity)

NUMBER OF COATS 02 ~ 03 SOLVENT / CLEANER Water

#### SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

#### ■ New Surface Preparation

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Water Base Primer / Mobi Oil Base Wall Primer and allow drying.

Apply MOBI Fine Filler with scrapper.

#### Old Surface Preparation

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Oil Base Wall Primer / MOBI Water Base Primer and allow drying.

Apply MOBI Fine Filler with suitable scrapper.

#### ■ APPLICATION

For best results, apply 3 ~ 4 coats (Depends on surface porosity) of MOBI Fine Filler with recommended time intervals.

After proper drying, rub down with suitable sand paper to smooth the surface.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.





# Mobi Exterior Fine Filler (Water Based)



#### ■ TECHNICAL INFORMATION

PACK VISCOSITY 160-180 GMCM @ Gel Strength @ 30 °C

SPECIFIC GRAVITY  $1.50 \sim 1.60$ PH  $8.5 \sim 9.5$ COLOR White

DRYING TIME 02 ~ 03 Hours (Depends on Temperature and Humidity)

RECOATING TIME 4 Hours Minimum (Depends on Temperature and Humidity)

COVERAGE 05 ~07 m2 / Kg / Coat (Depends on Surface Porosity)

**SOLVENT / CLEANER** Water

#### SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, mildew etc. Remove all old, flacking, loose paint to avoid adhesion problem.

#### ■ New Surface Preparation

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Exterior Primer and allow dry.

Apply the Mobi Exterior Fine Filler with suitable scrappers.

#### Old Surface Preparation

Wire-brush the surface to remove flacking, loose Paint.

Apply one thin coat of Mobi Exterior Primer and allow dry.

Apply the Mobi Exterior Fine Filler with suitable scrapper.

#### ■ APPLICATION

For best results, apply 1~2 coats (Depends on surface porosity) of MOBI Exterior Fine Filler with 06 ~ 08 Hours interval.

Do not dilute the product with water. It is available in "Ready to Use" packing.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.



# Mobi Exterior Primer (Water Based)



#### TECHNICAL INFORMATION

PACK VISCOSITY 18-22 Poise @ 25 °C

**SPECIFIC GRAVITY** 1.46~1.52 **PH** 8.5 ~ 9.5

DRYING TIME 02 ~ 03 Hours (Depends on Temperature and Humidity)

COVERAGE 16 ~18 m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS 01 ~ 02 SOLVENT / CLEANER Water

#### SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

#### New Surface Preparation

After Plastering, allow the surface to dry for minimum  $12\sim15$  weeks. Moisture contents must not exceed 15% in the plaster before application. After the wall is dry, apply one thin coat of MOBI Exterior Water Base Primer and allow dry for  $02\sim03$  Hours.

#### Old Surface Preparation

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Exterior Water Base Primer with brush or Roller with recommended number of coats and allow dry 02 ~ 03 Hours.

#### APPLICATION

For best results, apply 01 ~ 02 coats (Depends on surface porosity) of MOBI Exterior Water Base Primer with recommended time intervals.

Do not apply "Thick Coats" of the primer.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.



## Mobi Texture Finish



#### ■ TECHNICAL INFORMATION

**APPEARANCE** White Paste

PACK VISCOSITY 80-100 GMCM @ Gel Strength @ 30 °C

SPECIFIC GRAVITY 1.54~1.58 PH 8.5 ~ 9.5

**DRYING TIME** 02 ~ 03 Hours (Depends on Temperature and Humidity) **COVERAGE** 1.0 ~1.5 m2 / Kg / Coat (Depends on Surface Porosity)

NUMBER OF COATS 01 ~ 02 SOLVENT / CLEANER Water

#### SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

#### New Surface Preparation

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Water Base Primer / Mobi Oil Base Wall Primer and allow drying.

Apply MOBI Texture finish with Pattern Roller.

#### Old Surface Preparation

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Oil Base Wall Primer / MOBI Water Base Primer and allow drying.

Apply MOBI Texture Finish with Pattern Roller.

#### ■ APPLICATION

For best results, apply 1 ~ 2 coats (Depends on surface porosity) of MOBI Texture Finish with recommended time intervals.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.





# Mobi Synthetic Enamel



#### TECHNICAL INFORMATION

VISCOSITY 420 ~ 480 F4 Cup @ 25 °C SPECIFIC GRAVITY 0.98~1.10 (Depending on colors)

COVERAGE 14 ~17 m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS 02 ~03 Coats Recommended APPLICATION Brush/ Roller/ Spray Gun

**DRYING TIME** Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 20 ~ 24 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 12 Hours (Minimum)

**SOLVENT / CLEANER** Mineral Turpentine/ White Spirit

#### ■ SURFACE PREPARATION

#### **New Surface Preparation**

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer/ Mobi Wall Primer with brush or Roller; allow drying, than apply Mobi Synthetic Enamel with recommended number of coats.

#### **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer/ Mobi Wall Primer with brush or Roller; allow drying, than apply Mobi Synthetic Enamel with recommended number of coats.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.





## Mobi Matt Finish (Oil Based)



#### TECHNICAL INFORMATION

SPECIFIC GRAVITY 1.20 ~ 1.32

PACK VISCOSITY 14-20 Poise @ 25 °C

**GRIND** 30-35 μ

GLOSS 16 ~ 20 %@60° SHEEN Head COLOR Assorted Shades Available

**SOLVENT / CLEANER** MTT/ White Spirit

**COVERING** 14 ~ 17 m2 / Liter / Coat (Depends on Surface Porosity)

NUMBER OF COATS 2-3 Coats (Recommended)

**DRYING TIME** Surface Dry: 02 ~ 03 Hours (Depends on Environment Temperature) Hard Dry: 16 ~ 24 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 16 Hours (Minimum)

#### ■ SURFACE PREPARATION

Surface must be free from dust, dirt, oil, grease, rust and any loose, flaking matter.

For wall use MOBI Wall Primer, use MOBI Fine Filler/ Mobi Wall Putty to smooth surface before applying MOBI Matt Enamel.

#### STORAGE AND HANDLING PRECAUTIONS

Keep away from Heat and Spark Sources

Keep under shed, away from direct sunlight

Keep the containers closed in storage

Never breath the Dust, Mist, Gas, Vapors from the container

Use the paint in ventilation

Store below 30 °C for best performance

As long as container is firmly sealed and stored under recommended storage conditions, product can be used within 6-Months of manufacturing date.





# Mobi Synthetic Metallic Enamel



#### TECHNICAL INFORMATION

VISCOSITY 420 ~ 480 F4 Cup @ 25 °C SPECIFIC GRAVITY 0.96~1.10 (Depending on colors)

COVERAGE 14 ~17 m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS 02 ~03 Coats Recommended
APPLICATION Spray Gun/Roller/Brush

DRYING TIME Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 20 ~ 24 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 12 Hours (Minimum)

**SOLVENT / CLEANER** Mineral Turpentine/ White Spirit

#### SURFACE PREPARATION

### **New Surface Preparation**

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer/ Mobi Wall Primer with brush or Roller; allow drying, than apply Mobi Synthetic Metallic Enamel with recommended number of coats.

### **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer/ Mobi Wall Primer with brush or Roller; allow drying, than apply Mobi Synthetic Metallic Enamel with recommended number of coats.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.





## Mobi Undercoat



#### TECHNICAL INFORMATION

SPECIFIC GRAVITY 1.4 ~ 1.46

PACK VISCOSITY

APPLICATION METHOD

SOLVENT / CLEANER

GRIND

16.0 ~ 20 POISE @ 25 °C

Spray, Brush, Roller

Turpentine Oil

25-30 µ

COVERING 14 ~ 17 m2 / Liter / Coat NUMBER OF COATS 1-2 Coats (Recommended)

**DRYING TIME** Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 16 ~ 18 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 16 Hours (Minimum)

**COLOR** White

#### ■ SURFACE PREPARATION

#### **New Surface Preparation**

Surface must be free from dust, dirt, oil, grease, rust and any loose, flaking matter.

Scuff with suitable emery paper, and dust off with brush.

For Wall, apply one coat of MOBI Synthetic Undercoat with brush or Roller; allow drying.

### **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Synthetic Undercoat with brush or Roller; allow drying.

#### STORAGE AND HANDLING PRECAUTIONS

Keep away from Heat and Spark Sources

Keep under shed, away from direct sunlight

Keep the containers closed in storage

Never breath the Dust, Mist, Gas, Vapors from the container

Use the paint in ventilation

Store below 30 °C for best performance

As long as container is firmly sealed and stored under recommended storage conditions.





## Mobi Wall Sealer



#### ■ TECHNICAL INFORMATION

SPECIFIC GRAVITY 1.4 ~ 1.46

PACK VISCOSITY

APPLICATION METHOD

SOLVENT / CLEANER

GRIND

16.0 ~ 20 POISE @ 25 °C

Spray, Brush, Roller

Turpentine Oil

25-30 µ

COVERING 14 ~ 17 m2 / Liter / Coat NUMBER OF COATS 1-2 Coats (Recommended)

DRYING TIME Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 16 ~ 18 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 16 Hours (Minimum)

**COLOR** White

#### SURFACE PREPARATION

#### **New Surface Preparation**

Surface must be free from dust, dirt, oil, grease, rust and any loose, flaking matter.

Scuff with suitable emery paper, and dust off with brush.

For Wall, apply one coat of MOBI Wall Sealer with brush or Roller; allow drying.

### **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Wall Sealer with brush or Roller; allow drying.

#### STORAGE AND HANDLING PRECAUTIONS

Keep away from Heat and Spark Sources

Keep under shed, away from direct sunlight

Keep the containers closed in storage

Never breath the Dust, Mist, Gas, Vapors from the container

Use the paint in ventilation

Store below 30 °C for best performance

As long as container is firmly sealed and stored under recommended storage conditions.





## Mobi Red Oxide Primer



#### TECHNICAL INFORMATION

**SPECIFIC GRAVITY** 1.33 ~ 1.41

PACK VISCOSITY 16.0 ~ 22.0 POISE @ 25 °C

APPLICATION METHOD Spray, Brush, Roller SOLVENT / CLEANER Turpentine Oil

COVERING 12 ~ 18 m2 / Liter / Coat NUMBER OF COATS 1-2 Coats (Recommended)

DRYING TIME Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 16 ~ 18 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 16 Hours (Minimum)

**COLOR** Red Oxide

#### SURFACE PREPARATION

#### **New Surface Preparation**

Surface must be free from dust, dirt, oil, grease, rust and any loose, flaking matter.

Ferrous metals to be treated with Phosphate Conversion Coating for best performance.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer with brush or Roller; allow drying, than apply Mobi Synthetic Enamel with recommended number of coats.

### **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer with brush or Roller; allow drying, than apply Mobi Synthetic Enamel with recommended number of coats.

#### STORAGE AND HANDLING PRECAUTIONS

Keep away from Heat and Spark Sources

Keep under shed, away from direct sunlight

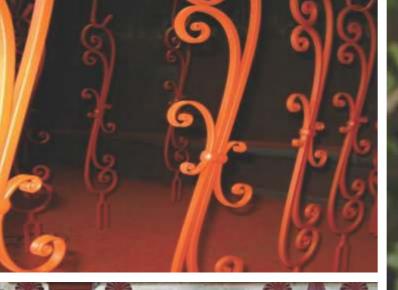
Keep the containers closed in storage

Never breath the Dust, Mist, Gas, Vapors from the container

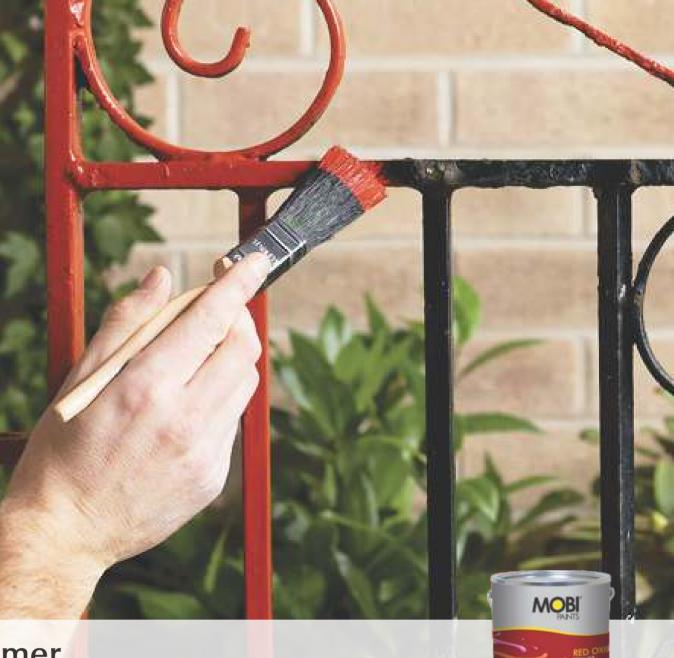
Use the paint in ventilation

Store below 30 °C for best performance

As long as container is firmly sealed and stored under recommended storage conditions.







# Mobi Red Oxide Primer

MOBI RED OXIDE PRIMER is used in industries and homes to protect the ferrous surface from corrosion. Due to its excellent decorative as well as protective qualities, it also recommended to be used on a variety of Industrial Appliances and Machines. MOBI Red Oxide Primer is composed of a blend of specially designed Resin with non-corrosion pigment and inert extenders which impart it exclusive properties of corrosion resistance, adhesion and colorfastness coupled with mild chemical and good environment resistance.



# Mobi Synthetic Clear Varnish



#### ■ TECHNICAL INFORMATION

**Viscosity** 240 ~ 300 F4 Cup @ 25 °C

Specific Gravity 0.96~1.0

Number of Coats 01 ~02 Coats Recommended
Application Spray Gun/Roller/Brush

**Drying Time** Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 20 ~ 24 Hours (Depends on Environment Temperature)

**Re-Coating Time** 12 Hours (Minimum)

Solvent / Cleaner Mineral Turpentine/ White Spirit

#### ■ SURFACE PREPARATION

#### **New Surface Preparation**

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer, Apply Mobi Synthetic Enamel with brush or Roller; allow drying, than apply Mobi Synthetic clear varnish with recommended number of coats

#### **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer, Apply Mobi Synthetic Enamel with brush or Roller; allow drying, than apply Mobi Synthetic clear varnish with recommended number of coats.

#### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.





# Mobi Wood Gloss Lacqure



### TECHNICAL INFORMATION

**VISCOSITY** 30 ~ 36 F4 Cup @ 25 °C

SPECIFIC GRAVITY 0.94~0.98

COVERAGE 10 ~11 m2 / L / Coat

NUMBER OF COATS 02 ~03 Coats Recommended

**APPLICATION** Roller/ Spray Gun

**DRYING TIME** Surface Dry: 15~20 Min(Depends on Environment Temperature) Hard Dry: 3 ~ 4 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 30 Min (Minimum)

**SOLVENT / CLEANER** Mobi Wood Finish Thinner

## SURFACE PREPARATION

## **New Surface Preparation**

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

Scuff with suitable emery paper, and dust off with brush.

Apply 2-3 coats of MOBI Wood Sealer with spray, or Roller; allow drying, than apply Mobi Wood Gloss Lacquer with recommended number of coats.

## **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply 2-3 coats of MOBI Wood Sealer with spray, or Roller; allow drying, than apply Mobi Wood Gloss Lacquer with recommended number of coats.

### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.



## Mobi Wood Sealer



### TECHNICAL INFORMATION

**VISCOSITY** 30 ~ 36 F4 Cup @ 25 °C

SPECIFIC GRAVITY 0.94~0.98

COVERAGE 10 ~11 m2 / L / Coat

NUMBER OF COATS 02 ~03 Coats Recommended

**APPLICATION** Roller/ Spray Gun

**DRYING TIME** Surface Dry: 15~20 Min(Depends on Environment Temperature) Hard Dry: 3 ~ 4 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 30 Min (Minimum)

**SOLVENT / CLEANER** Mobi Wood Finish Thinner

### ■ SURFACE PREPARATION

## **New Surface Preparation**

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

Scuff with suitable emery paper, and dust off with brush.

Apply 2-3 coats of MOBI Wood Sealer with spray, or Roller; allow drying, than apply Mobi wood topcoats as per requirement.

## **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply 2-3 coats of MOBI Wood Sealer with spray, or Roller; allow drying, than apply Mobi wood topcoats as per requirement.

### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.





# Mobi Wood Special Thinner



## ■ TECHNICAL INFORMATION

Specific Gravity 0.8~0.84

**Pack Size** 0.91L, 3.64L

Color Water White Clear

**Composition** Mixture of Aromatic And Aliphatic Hydrocarbons

**Thinning Ratio** Mobi Wood Sealer 1:1 (By Volume)

Mobi Gloss Lacquer 1:1(By Volume) Mobi Matt Lacquer 1:1 (By Volume)



## Mobi Aluminium Finish



### TECHNICAL INFORMATION

**VISCOSITY** 10 ~ 16 F4 Cup @ 25 °C

**SPECIFIC GRAVITY** 0.96~1.10 (Depending on colors)

COVERAGE 14 ~17 m2 / L / Coat (Depends on Surface Porosity)

NUMBER OF COATS 03 ~04 Coats Recommended APPLICATION Brush/ Roller/ Spray Gun

**DRYING TIME** Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 20 ~ 24 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 12 Hours (Minimum)

**SOLVENT / CLEANER** Mineral Turpentine/ White Spirit

## SURFACE PREPARATION

## **New Surface Preparation**

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer with spray, brush or Roller; allow drying, than apply Mobi Aluminium Paint with recommended number of coats.

## **Old Surface Preparation**

Wire-brush the surface to remove loose Paint.

Scuff with suitable emery paper, and dust off with brush.

Apply one coat of MOBI Red Oxide Primer with spray, brush or Roller; allow drying, than apply Mobi Aluminium Paint with recommended number of coats.

### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.



# Mobi Primer Filler (Sheesha Putty)



#### ■ TECHNICAL INFORMATION

**APPEARANCE** White Paste

PACK VISCOSITY 140-160 GMCM @ Gel Strength @ 30 °C

**SPECIFIC GRAVITY** 1.56~1.62 **PH** 8.5 ~ 9.5

DRYING TIME 02 ~ 03 Hours (Depends on Temperature and Humidity)

COVERAGE 04 ~05 m2 / Kg / Coat (Depends on Surface Porosity)

NUMBER OF COATS 02 ~ 03 SOLVENT / CLEANER Water

### ■ SURFACE PREPARATION

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

### **New Surface Preparation**

After Plastering, allow the surface to dry for minimum 12~15 weeks. Moisture contents must not exceed 15% in the plaster before application.

After the wall is dry, apply one thin coat of MOBI Water Base Primer / Mobi Oil Base Wall Primer and allow drying.

Apply Mobi Primer Filler Sheesha Putty with scrapper.

### **Old Surface Preparation**

Wire-brush the surface to remove flaking, loose Paint.

Scuff with suitable sand paper.

Dust of the powder with dry brush.

Apply one thin coat of MOBI Oil Base Wall Primer / MOBI Water Base Primer and allow drying.

Apply MOBI Primer Filler Sheesha Putty with suitable scrapper.

### APPLICATION

For best results, apply 3 ~ 4 coats (Depends on surface porosity) of MOBI Primer Filler Sheesha Putty with recommended time intervals. After proper drying, rub down with suitable sand paper to smooth the surface.

### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.

Store the product below 40 °C and avoid direct sunlight for a longer period.

As long as the container is firmly sealed; the material can be kept for 12-Months without deterioration.



## **Mobi Paint Remover**



### TECHNICAL INFORMATION

VISCOSITY Viscous Liquid

COVERAGE 07 ~09 m2 / L / Coat (Depends on Surface Porosity)

**APPLICATION** Brush/Roller

**DRYING TIME** Will react with underlying paint within 5-15 minutes.

**SOLVENT / CLEANER** Clean Water

### ■ METHOD OF USE

Apply a generous coating of Paint Remover with a soft brush ensuring that the surface is evenly and completely covered. Allow lime for Remover to penetrate. The time will vary with the types and number of coating to be removed. Normally 5 to 10 minutes will be found adequate but for 2 pack coatings or Stoving Enamels, an interval up to 30 minutes may be required. One useful method, after applying paint Remover is to place a sheet of newspaper over the wet surface; this helps reduce evaporation and assists penetration. When the paint has assumed a wrinkled or blistered appearance strip of softened film with a scraper or on ornamental surfaces with scrubbing brush and water. Where several coats exist it may be necessary to repeat the process. After removal of the old paint film, the surface should be thoroughly washed with fresh cold water taking care to get the old paint remover out of any hidden areas, edges, comers, nuts, bolts, mouldings, etc.

### STORAGE AND HANDLING PRECAUTIONS

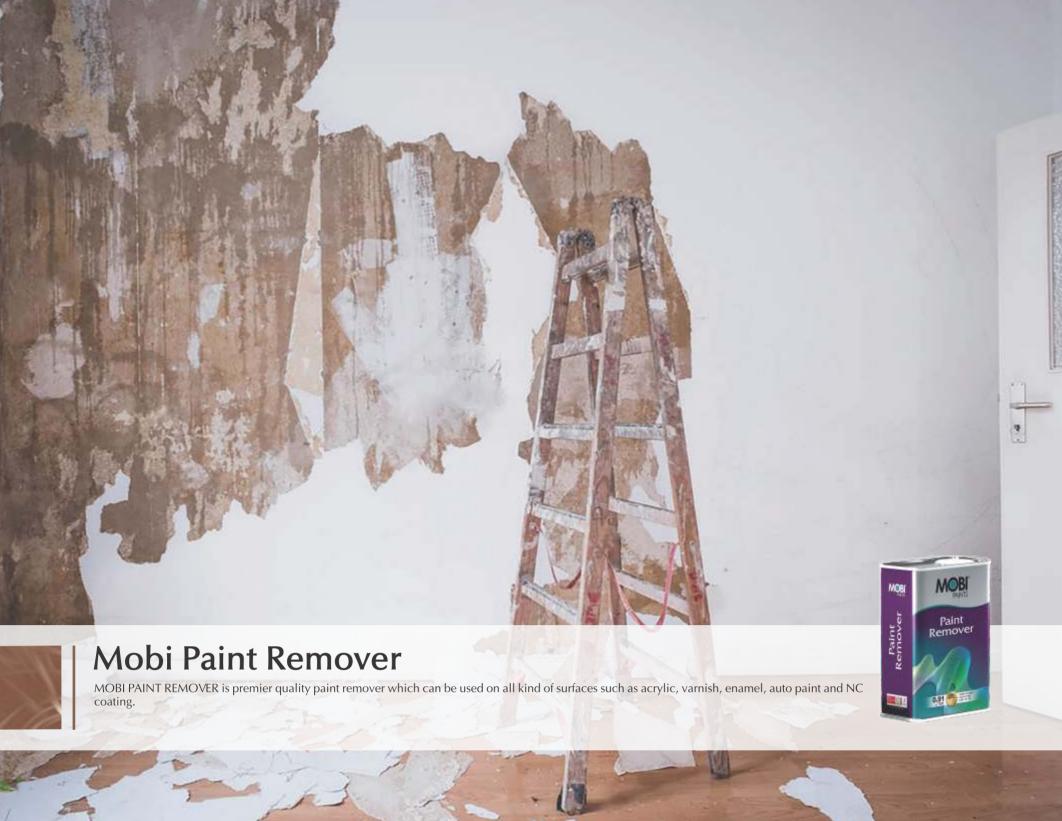
Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask,

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.



# Mobi Polyurethane Varnish



### TECHNICAL INFORMATION

**VISCOSITY** 80 ~ 100 F4 Cup @ 30 °C

SPECIFIC GRAVITY 0.96~1.0

NUMBER OF COATS 01 ~02 Coats Recommended APPLICATION Spray Gun/Roller/Brush

**DRYING TIME** Surface Dry: 01 ~ 02 Hours (Depends on Environment Temperature) Hard Dry: 20 ~ 24 Hours (Depends on Environment Temperature)

**RE-COATING TIME** 12 Hours (Minimum)

**SOLVENT / CLEANER** Mineral Turpentine/ White Spirit

### SURFACE PREPARATION

## **New Surface Preparation**

Surface must be free from dust, dirt, grease, oil, heavy shoot, chalk, etc. Remove all Old, flaking, loose paint to avoid adhesion problem.

Scuff wooden surface with suitable emery paper, and dust off.

Apply one coat of MOBI POLYURETHANE Clear varnish with brush, roller or spray.

For better results apply 2nd thinned coat of PU Varnish with recommended interval of time.

## **Old Surface Preparation**

Suitable for exterior / interior wooden surfaces or where very high gloss, very hard and abrasion resistant clear finish is required.

Previously painted surfaces should be thoroughly rubbed down using a suitable abrasive paper and then dusted off.

A thinned coat of MOBI PU clear varnish applies.

### SAFETY AND HANDLING PRECAUTIONS

Use protective equipment while application e.g. Apron, Gloves, Protective Glasses and Dust Mask.

Ensure adequate ventilation during application.

In case of Eye Splashes, wash with plenty of Fresh Water and consult medical advice.

In case of skin contact, wash with plenty of water. In case of skin irritation (Sensitive Skin), obtain medical advice.

In case of ingestion, do not induce vomiting. Drink plenty of Milk/Water and immediately consult a physician.



